



Q2/2025

**Sponsorship Opportunity: Partner with WMSS to Support Local Seniors!**

Dear Business Owner,

We are delighted by your interest in partnering with West Marin Senior Services (WMSS) as we celebrate our momentous 50th Anniversary! This milestone presents a unique opportunity to showcase your business's commitment to our community and enjoy heightened visibility alongside our ongoing celebrations.

For half a century, WMSS has been a cornerstone of support for our seniors in West Marin, providing vital free services including care management, home care referrals, durable medical equipment loans, community education and wellness, transportation assistance, and that comforting connection of delivered meals and friendly visits. In addition to these free services, WMSS owns and operates "Stockstill House," a beautiful eight-resident state-licensed residential care facility located one mile from downtown Point Reyes Station. As we look ahead, we're inviting you to become a key Community Partner and shine brightly with us!

Your sponsorship directly sustains the well-being of your neighbors and underscores your dedication to our vibrant community. Your business will gain valuable exposure through our events and communications.

Here's a reminder of the sponsorship levels where you can partner with us:

**VISTA - \$250**

- Your business name proudly listed on the WMSS website, reaching over 4,000 viewers annually!

**MOUNTAIN - \$500**

- All the visibility of the Vista level, PLUS your business name featured at the bottom of our bi-monthly online newsletter, reaching approximately 2,500 views each month!

**SUMMIT - \$1,000**

- You get all the value of Mountain level, AND your business logo will be included in promotional ads in the Point Reyes Light, celebration fliers, and in the widely read online newsletter.

**PINNACLE - \$2,500+**

- You'll enjoy all the benefits of the Summit level, AND your logo will also be featured in workshop fliers and in the annual printed newsletter sent to all P.O. Boxes in West Marin (over 5,000 households).



### **Ready to Confirm Your Partnership? It's Simple!**

Your generous contribution at your chosen level, made payable upfront, officially secures your spot as a valued WMSS Community Partner for the period of July 1, 2025, to June 30, 2026.

We are deeply committed to making this a mutually rewarding partnership. We will make every reasonable effort to ensure you receive all the recognition outlined for your sponsorship level. Should unforeseen circumstances arise that may impact our ability to deliver a specific benefit, we promise to communicate with you promptly and work together to find a positive solution. We truly value your support and believe in open and transparent communication.

This year offers a wonderful opportunity for us to celebrate the vital work of WMSS and the incredible community that makes it all possible. By becoming a Community Partner, you're not just a sponsor; you're an integral part of our story.

We're so excited about the possibilities this year holds and would be honored to have you join us. If you have any further questions, please don't hesitate to reach out to WMSS Development Coordinator, Mauricio Torres-Benavides, at (415) 663-8148 x104. We'd be delighted to discuss this further!

Thank you again for considering this opportunity to support our local seniors. We eagerly anticipate many more years of service with your support!

Warmly,

Mauricio Torres-Benavides  
WMSS Development Coordinator

P.S. WMSS is a tax exempt 501 (c)(3) organization and our tax identification number is: 51-0192320.